



Business Events Victoria Membership

Business Events Victoria (BEV) seeks to grow regional Victoria's share of the MICE market and works collaboratively to demonstrate the quality and diversity of venues, services and settings in regional Victoria.

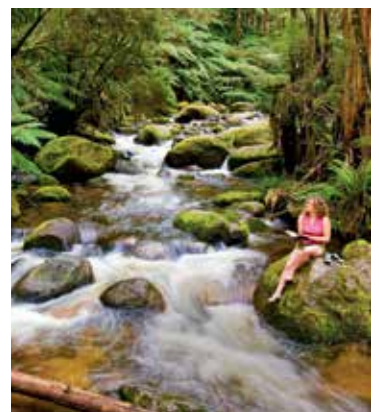
Regardless of the size of your business, this is your opportunity to join operators and stakeholders to make regional Victoria the number one choice for conference organisers Australia-wide.

Join today!



As a member, 10 ways BEV promotes your business and destination:

- 1** Attendance at key trade events including AIME and Associations Forum
- 2** Distribution of 4,000 *Regional Victoria Planner's Guides* to our key clients in market
- 3** Face-to-face sales calls to key clients in Melbourne, Sydney, Canberra and Brisbane
- 4** Deliver the Regional Victoria Showcase in Melbourne and Sydney
- 5** Tailored familiarisation program
- 6** Engagement with key decision makers across social media channels LinkedIn and Instagram #businesseventsvictoria
- 7** Strategic PR activities
- 8** Participation in trade magazines
- 9** Direct communication to our consumer database of more than 1,000 contacts
- 10** We are an extension of your team!



For more information:

Business Events Victoria, GPO Box 4352, Melbourne Vic 3001

P: 03 8662 5428 **E:** info@businesseventsvictoria.com **W:** businesseventsvictoria.com

[/company/business-events-victoria](https://www.linkedin.com/company/business-events-victoria) [/businesseventsvictoria](https://www.instagram.com/businesseventsvictoria)

Membership benefits:

WEBSITE PROFILE

www.businesseventsvictoria.com

- Enhanced member listing on the BEV website
- Receive direct enquiries via 'Request for Proposal' online form
- Member portal - update your profile, member only tools and templates, research
- Option to upgrade to a premium listing for an additional \$230 - Premium listing benefits include more imagery, PDF files and rank first in search rankings.

BEV TEAM SUPPORT

- Regular BEV newsletters keeping you informed
- Provide us with your news stories to promote through our extensive communication platforms
- Keep BEV informed to ensure they have the latest information on hand
- Meet with the team to access our extensive industry knowledge.

BUSINESS LEAD REFERRALS

- Be front of mind with the BEV team to ensure your business is ideally placed to receive lead referrals.

BUSINESS EVENTS RESEARCH

- Participate in and have access to research conducted by BEV.

FAMILIARISATION PROGRAM

- Be included in BEV's extensive famil program to regional Victoria
- Assistance with coordinating contacts to attend member coordinated famils.

NETWORKING AND PROFESSIONAL DEVELOPMENT EVENTS

- Member rates to all BEV events
- Invitation to annual BEV members lunch
- In region professional development training
- Participation in BEV Boardroom Session (destinations only).

INDUSTRY REPRESENTATION

- Ongoing advocacy for recognition of the business events sector in regional Victoria
- Opportunity to be elected to sit on the BEV Board
- Opportunity to attend BEV Board meetings as an observer
- Opportunity to attend and vote at BEV's AGM.

MEMBER ONLY COOPERATIVE MARKETING OPPORTUNITIES (SEPARATE FEES APPLY)

- Participate in the annual *Regional Victoria Planner's Guide*
- Participation in the *Regional Victoria Showcase* events
- Co-exhibit with BEV at industry tradeshows including AIME

OPTIONAL VTIC UPGRADE ONLY \$55

BEV and VTIC are pleased to offer BEV members the VTIC 'In the Loop' membership subscription for only \$55 (normally \$165). VTIC 'In the Loop' members receive, in addition to VTIC's policy and advocacy, regular VTIC communications including a monthly eNews email and quarterly Tourism Excellence magazine, plus are included in VTIC's online members directory and VTIC's Jobs Board, Victoria's only dedicated jobs board specifically for the tourism and events industry.

Membership categories and fees:

DESTINATIONS

Destination Type	Membership Rate	Example
Local Government Area	\$870	Macedon Ranges Shire Council
Local Government Area - Top 10 Regional City [#]	\$995	City of Greater Shepparton
Regional Tourism Organisation/ Board	= RTO fee: \$870 + Fee per Regional City: \$150 + Fee per remaining LGAs: \$25	Business Events Geelong A division of Greater Geelong and the Bellarine Representing the City of Greater Geelong, Borough of Queenscliffe and Golden Plains Shire \$870 (RTO: Great Geelong and the Bellarine) + \$160 (Regional City: City of Greater Geelong) + \$100 (Remaining LGAs at \$25 each: 2)

The destination membership rate is based on the 'size' and 'structure' of the destination itself. Size is influenced by whether a Local Government area is classified as a Regional City or not. In the case of Regional Tourism Organisations or Boards, the structure is defined by the Local Government areas that that organisation represents.

[#]10 Regional Cities of Business Events Victoria from www.regionalcitiesvictoria.com.au

VENUES

Type of Venue	Meeting Capacity*	Membership Rate
Venue with Accommodation (Small)	1 - 100	\$640
Venue with Accommodation (Large)	101+	\$870
Venue only (Small)	1 - 300	\$640
Venue only (Large)	301+	\$870

*Meeting Capacity is based on maximum capacity theatre-style.

All rates are inclusive of GST.





Tax Invoice*
ABN: 47 881 187 545

Membership Application Form

MEMBER DETAILS

Name of Business: _____

Nominated Delegate: _____ Title: _____

Business Address: _____

Postal Address: _____

Ph: _____ Fax: _____

Email: _____

Signed: _____ Date: _____

Please place a tick (✓) in the box

MEMBER TYPE

- Destination**
 - Local Government Area
 - Regional Tourism Organisation

Local Government Areas that you represent: _____

- ADDITIONAL WEBSITE UPGRADE** \$230
- OPTIONAL VTIC UPGRADE** \$55

- Venue only**
- Venue with Accommodation**

Capacity Theatre Style

MUST BE COMPLETED:

Membership Cost \$ _____

Website Upgrade \$ _____

VTIC Upgrade \$ _____

Total Cost \$ _____

Payment Options

- CHEQUE:** Please make cheques payable to Business Events Victoria
- CREDIT CARD:** Type of Credit Card (✓): MasterCard Visa

Card No.

Cardholder's name: _____

Expiry date: _____ Security Code (3 digit on reverse of card): _____

Cardholder's signature: _____ Date: _____

- DIRECT DEBIT**
- PLEASE SEND INVOICE**

ACCOUNT NAME: Business Events Victoria Bank: Bendigo Bank BSB: 633 108 Account Number: 1095 33489

Signed: _____

Please complete and return to BEV via email: info@businesseventsvictoria.com
or mail to: Business Events Victoria, C/- Victorian Chamber, 150 Collins St, Melbourne, VIC, 3000

* This document will be a tax invoice for GST purposes when fully completed and payment is received. Memberships are non refundable.